



Sponsorship Packages

Live United Sponsor - \$10,000

Live United Sponsors receive the following in recognition of their support for the United Way of Passaic County:

- Logo recognition on the United Way of Passaic County homepage for a year
- Logo recognition in United Way of Passaic County e-newsletters for a year
- One (1) article in the United Way of Passaic County e-newsletter highlighting organizations investment and partnerships with United Way of Passaic County
- Company recognition at all United Way of the Passaic County events
- Social Media recognition (LinkedIn, Facebook and Instagram)
- Opportunity to be on the review board for college scholarship applications
- Membership on the Passaic County Food Policy Council
- Opportunity for company employees to participate in the Backpacks 4 Kids program in (July – August)
- Opportunity for company employees to participate in the Winter Wishes program (November - December)

Community Champion Sponsor - \$ 7,500

Community Champion Sponsors receive the following in recognition of their support :

- Logo recognition on the United Way of Passaic County homepage for a year
- Logo recognition in United Way of Passaic County e-newsletters for six months
- Company recognition at all United Way of Passaic County events
- Social Media recognition (LinkedIn, Facebook and Instagram)
- Membership on the Passaic County Food Policy Council
- Opportunity for company employees to participate in the Backpacks 4 Kids program in (July – August)
- Opportunity for company employees to participate in the Winter Wishes program (November - December)

Better Together Sponsor - \$ 5,000

Better Together Sponsors receive the following in recognition of their support for:

- Logo recognition on the United Way of the Passaic County homepage for a six months
- Logo recognition in United Way of Passaic County e-newsletters for three months
- Company recognition at all United Way of the Passaic County events
- Social Media recognition (LinkedIn, Facebook and Instagram)
- Opportunity for company employees to volunteer in either Backpacks 4 Kids program (July – August) or Winter Wishes program (November - December)

Become a corporate sponsor with a single donation that gives your company year-round exposure to show your community support as a good corporate citizen!

To Become a Sponsor Contact:

Mary Celis, President & CEO at maryc@unitedwaypassaic.org or 973-279-8900 x209

